



KidsCare – affordable health insurance for children – has been an Arizona success story for more than 10 years, helping thousands of kids grow up healthy and strong. Governor Brewer and Legislative Leaders decided to cut this life-saving program and now children in working families are being turned away from the health care they need.

We must **Bring Back KidsCare** now!

Before recent budget cuts, KidsCare connected more than 45,000 children in working families with affordable health insurance - at a cost of less than one half of 1% of the state budget.

The state's small investment brings large returns:

- KidsCare keeps children healthy and learning in school
- KidsCare prevents hardworking families from drowning in medical debt and bankruptcies
- KidsCare helps small businesses fill gaps in health insurance
- KidsCare brings \$87 million in federal funding each year to Arizona's local economy

KidsCare has always been a smart budget choice for Arizona. It's more important now when so many parents are unemployed and uninsured.

As of June 15, 2010, KidsCare will be completely eliminated unless we take action now. The end of KidsCare means

- more children without insurance
- more children without regular medical care
- more children missing school because they're sick and their parents missing work to care for them

By ending KidsCare, lawmakers are not only risking our children's health, they are also jeopardizing \$7 billion in federal health care dollars. New federal regulations require that Arizona maintain children's health insurance. Unless our leaders take action now our state will suffer a huge cost.

It's time for Governor Brewer and legislative leaders to reverse those mistakes and restore and fully fund KidsCare. It's time for them to **Bring Back KidsCare.**

[www.bringbackkidscore.org](http://www.bringbackkidscore.org)

Sponsored by Children's Action Alliance  
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